



LAKESHORE WAVES

AUGUST 9, 2010



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Visit us at www.wmlar.com

2010 MARK'S WMLAR'S 10th ANNIVERSARY OF OUTSTANDING PROGRAMS AND SERVICES TO REALTORS!

DATES TO REMEMBER

Aug 12	PR Mtg—9am, WMLAR
Aug 13	Con Ed Class—9am-3pm, WMLAR
Aug 19	MLS BOD Mtg—9am, WMLAR
Aug 27	BOD Mtg—8:30am, WMLAR



MEMBERSHIP DROP

Nancy Lubinski, Five Star Lakeshore

MEMBER TRANSFER

Barbara Barnes from Weichert Chrystal Anderson to Paul Moon & Associates

SAVE THE DATE—AUGUST 31, 2010

WMLAR Family Picnic for members & their immediate family, 6pm-8pm, Kruse Park in Muskegon. To register call **Judi Henshaw** at 616-846-6240 or email her at judi@wmlar.com See attached flyer for details.

SEPTEMBER GOLF OUTING

Golf anyone? WMLAR's second golf outing is Friday, Sept. 10, at the Oak Ridge Golf Club in Norton Shores. Cost is \$60 per person (20% less than last year!). See attached flyer for details.

ELECTION OF OFFICERS & DIRECTORS FOR 2011

It's that time of year once again! Look for Candidate Statements and Photos on the website beginning August 23. Online voting will open September 8 and close September 20 at 5pm. The results will be announced at the General Membership Meeting on Wednesday, September 22nd.

ANNUAL BUSINESS MEETING

Mark your calendars now to attend WMLAR's Annual Business Meeting on **Wed, Sept. 22, 2010.** See attached flyer for detailed information.

GREAT NEWS FOR IPHONE USERS

Coming in August/September, an adapter will be available for purchase. This adapter will allow iPhone's to be used as a Supra Key (eKEY). It simply plugs into the bottom of the iPhone, no batteries required. Contact **Deb** at WMLAR if interested.

RPAC—ITS YOUR 'BUSINESS INSURANCE' AND ITS WORKED WONDERS FOR YOU

The REALTORS Political Action Committee...you've heard about it before, to some it may sound like the proverbial broken record...thing is, it's extremely important for ALL REALTORS to participate and not leave it to others. Whatever you can afford, \$5, \$25, \$35, \$100, \$1,000 or more (YES, some of your WMLAR peers have anted up significantly more than \$1,000), you need to do it. This is a huge election year and RPAC helps those candidates that have shown excellent support of REALTOR supported issues and private property rights. Proudly, your Association, WMLAR, has consistently been recognized for its support of RPAC but it's troubling that we're not 100% participatory, it's just that important and critical, particularly during a big election year. Have you made your commitment yet? Is your office 100%? Are you a Committee or Task Force member or a member of leadership that isn't on board yet? Please consider making your RPAC commitment today. For information, pledge forms or to use the easy payment plan established, contact Cinda Cogswell or Dale Zahn at WMLAR right away.