



# LAKESHORE WAVES

MARCH 8, 2010



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Visit us at [www.wmlar.com](http://www.wmlar.com)

**2010 MARK'S WMLAR'S 10th ANNIVERSARY OF OUTSTANDING PROGRAMS AND SERVICES TO REALTORS!**

## DATES TO REMEMBER

- Mar 10-11 **New Member Orientation, WMLAR**
- Mar 11 **Education Committee Mtg—9am, WMLAR**
- Mar 17 **Gov't Affairs Committee Mtg—10am, WMLAR**
- Mar 18 **MLS BOD Mtg—9am, WMLAR**
- March 22 **Legislative Lunch—Noon, WMLAR**
- March 25 **BOD Mtg—8:30am, WMLAR**



### **IMPORTANT INFO FROM YOUR MLS DEPT!**

Beginning Tues, March 23, 2010, the SWMRIC system will be enhanced with a banking industry security system called Adaptive Authentication. This system protects your identity with multiple layers of security technology and provides more security for your data in the SWMRIC system.

On March 23rd when you go to SWMRIC. Com, on the first page you will enter your Agent ID and click submit. On the second page you will enter your password. Next, you will need to complete a brief enrollment process. This will include setting up your security image, answering three security questions and accepting a new Usage Agreement. **Please make sure you remember the questions you used and their answers.** You will only need to complete this enrollment process once. From then on, you will simply enter your Agent ID on the first page and your password on the second page. If you use more than one computer to access SWMRIC, the first time you use another computer you will be asked to answer a security question.

Watch the brief demonstration on the MLS home page

Questions? Contact Judi at WMLAR

### **REPEAT BUYER TAX CREDIT UPDATE!**

As time is running out, folks have been pondering whether or not they have to sell their existing home in order to take advantage of the \$6,500 Repeat Homebuyer Tax Credit...WMLAR has checked its reliable sources and contacted MAR for their advice and input. The important thing for REALTORS to know is that a homebuyer does not need to sell their existing home to get the tax Credit! They DO, however, have to vacate the existing home and use the new one as their principal residence.

Remember...time is running out for the First Time Buyer credit and the Repeat Buyer credit. This is a great tool to use and hopefully will help you with additional transactions.

### **Are you a FaceBook, LinkedIn or Twitter(er)?**

Drive traffic to your website with this hands-on session that shows you how to create a successful FaceBook, LinkedIn and Twitter (FINT) network. **See attached flyer for more information.**

### **HOCKEY ANYONE?**

This being the Muskegon Lumberjack's last year, the Social Committee has planned a 'Hockey Nite' for Sat, March 27. For more information and to sign up, contact Judi at WMLAR.

