



LAKESHORE WAVES

MARCH 8, 2010



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Visit us at www.wmlar.com

2010 MARK'S WMLAR'S 10th ANNIVERSARY OF OUTSTANDING PROGRAMS AND SERVICES TO REALTORS!

DATES TO REMEMBER

- Mar 17 **Gov't Affairs Committee Mtg**—10am, WMLAR
- Mar 18 **MLS BOD Mtg**—9am, WMLAR
- March 22 **Legislative Lunch**—Noon, WMLAR
- March 25 **BOD Mtg**—8:30am, WMLAR
- March 31 **REALTORS Who Care Mtg**—3pm, WMLAR



Happy St. Patrick's Day!

MEMBER TRANSFERS

Amanda Young fro CB Woodland Schmidt-GH to CB Woodland Schmidt-Muskegon

SUPRA ACTIVEKEY LEASES—IMPORTANT!!

ActiveKEY leases will be mailed out next week and are due April 24, 2010.

UPCOMING INFO SERIES—APRIL 21

Drive traffic to your website with this hands-on session that shows you how to create a successful FaceBook, LinkedIn and Twitter (FINT) network.
See attached flyer for more information.



HOCKEY ANYONE?

This being the Muskegon Lumberjack's last year, the Social Committee has planned a 'Hockey Nite' for Saturday, March 27. For more information and to sign up, contact Judi at WMLAR.

CONTINUING EDUCATION

Gwyn Besner—Instructor
April 14, 2010
9am-1pm
WMLAR Classroom
See attached flyer for details!

FROM YOUR MLS DEPARTMENT—IMPORTANT!

Beginning Tues, March 23, 2010, the SWMRIC system will be enhanced with a banking industry security system called Adaptive Authentication. This system protects your identity with multiple layers of security technology and provides more security for your data in the SWMRIC system.

On March 23rd when you go to SWMRIC.com, on the first page you will enter your Agent ID and click submit. On the second page you will enter your password. Next, you will need to complete a brief enrollment process. This will include setting up your security image, answering three security questions and accepting a new Usage Agreement. **Please make sure you remember the questions you used and their answers.** You will only need to complete this enrollment process once. From then on, you will simply enter your Agent ID on the first page and your password on the second page. If you use more than one computer to access SWMRIC, the first time you use another computer you will be asked to answer a security question.

Watch the brief demonstration on the MLS home page.

Questions? Contact Judi at WMLAR.