

**PR Committee Meeting**  
**April 2, 2009**  
**9am**

Present: Dana Lugten, Loraine Griffin, Kitty Rauschert, Ken Ferrier

Excused: Janet Johnson

Meeting called to order at 9:05am.

**Family Picnic**

After much discussion, the BOD voted down (6/5 vote) the picnic for this year. The committee will focus on next year. (next year's proposal will be outlined with the cost)

Looking to possibly offer discounted tickets to members (no cost to WMLAR).

**Habitat for Humanity**

Tabled for next meeting.

**Tulip Time Float**

Truck and Drive have been secured. Working on riders.

**New Ideas**

**Easter Egg Hunt** - Looking into possibly having this in 2010 in Holland, GH and Muskegon. More info to come.

**Lakeshore Idol** – Any way WMLAR could use this event as a PR tool?

**WJQ Radio** – Opportunity for a 1 hour spot, live program every Saturday. Committee thought this would be difficult to fill.

**Future meeting – June 4, 9am-11am, Brainstorming Session**

**Next meeting – May 7, 9am**

Meeting adjourned at 10:30am.

Minutes prepared by Lori Santellan, Staff Liaison