

EDUCATION COMMITTEE
MARCH 11, 2010
WMLAR CLASSROOM

MINUTES

PRESENT: Michael Yates Rich Lohman
 Kay DeMann Leon Mazurek
 Becky Hosley (late) Bob Dunn
 Mike Horgan Steve Null

ABSENT: Dick VanArnam Bev Scholten
 Dave Kuipers

GUEST: Dale Zahn

The meeting was called to order at 9:03 by Michael Yates, Chair.

Topics covered:

1. Which info series/type of info series/when.
2. Survey questions—what do agents/affiliates want.
3. Broker outreach program—are brokers the key to getting agents to participate?

Committee stated info series in Spring/Fall are the best times to have ‘strong’ formats and info series in the Summer/Winter have ‘softer’ formats.

Info Series are planned as follows;

April: MLS Advanced training

May: Market/Mortgage Fraud

June: Well and Septic forum

July: Short Sale panel

Greg McClelland will be the speaker at the General Membership Meeting in June. Dale will talk to Greg McClelland about speaking on Short Sales. To follow up, in July the info series will be Short Sale panel.

Staff Liaison will prepare survey questions/comments from committee’s input.

Education Committee and Equal Opportunity have asked to join together. This will be brought to the BOD at their next meeting.

The meeting was adjourned at 10:17 am

Minutes prepared by
Deb Holmberg
Staff Liaison